

# Still Growing Respect for IP in Africa

Cape Town, South Africa 22 – 24 February 2022

## Preliminary programme

### DAY 1 - 22 February 2022

13:30 - 13:45	<b>WELCOME &amp; OPENING CEREMONY</b>
13:45- 14:15	<b>KEYNOTE SPEAKER</b>
14:15- 15:45	<b>THE BIG DEBATE:</b> Featuring high level government officials, leading business leaders, stakeholder representatives from key African business and community organisations. An in-depth look into how African governments and business approach IP matters, and how their inactions and actions contribute to the proliferation of IP infringement and counterfeiting in the continent.
16:00- 16:10	Comfort Break
16:10-17:30	<b>"RIGHTS" OVER GOOD</b> An in-depthanalysis of how innovation and IP rightsare intertwined and the key issuesat play in the argumentfor-and-against the vaccines IP rights waiver. Should "extraordinary" circumstances like pandemics justify the suspension of IP Rights as part of "extraordinary" measures?
17:30- 19:00	<b>Online Networking Session</b> All times indicated are Central Africa Time

**Contact information:** [register@aa-ca.org](mailto:register@aa-ca.org)



# Still Growing Respect for IP in Africa

Cape Town, South Africa 22 – 24 February 2022

## Preliminary programme

### DAY 2 - 23 February 2022

13:30 - 13:40 **OPENING**

13:40- 14:30 **AFRICA IN COMPARISON**

Featuring experts from different IP systems who will enlighten on their experiences and approaches taken to adapt their IP landscapes. Discussions to unpack the causes for the lack of common rules on IP governance in Africa, even among countries in the same regional and economic communities. How can Africa's business and consumers get involved to instigate for competitive IP services?

14:30- 14:40 Comfort & Networking break

14:40- 16:30 **SUPPLY CHAIN**

Addressing "Diminished Accountability" and Anti-counterfeiting as a "Collective Responsibility".

Discussions will give insights why Counterfeit goods are a threat to the supply chain, and the challenges affecting in-country supply chains and African governments' seemingly "diminished accountability":

16:30-18:00 **Online & Networking Session**

All times indicated are Central Africa Time

**Contact information:** [register@aa-ca.org](mailto:register@aa-ca.org)



# Still Growing Respect for IP in Africa

Cape Town, South Africa 22 – 24 February 2022

## Preliminary programme

### DAY 3 - 24 February 2022

13:30 - 13:40 **OPENING**

13:40- 14:30 **DIGITAL IP**

Digital Economy: Emergency of The Digital Dilemma.  
This track will dwell on the new digital economy phenomenon that has emerged from the rapid growth of digital and electronic communications, disrupting how businesses are structured, the ways consumers source for information, products and services.

Comfort break

14:30- 15:40 **SOCIAL MEDIA**

Digital social media is considered one of the greatest innovations coming out of the digital evolution, has changed lives and organisations across the world by transformed how people communicate, distribute, keep and consume creative content.

15:40- 16:00 **CLOSING CEREMONY**

All times indicated are Central Africa Time

#### Contact information:

[register@aa-ca.org](mailto:register@aa-ca.org)

